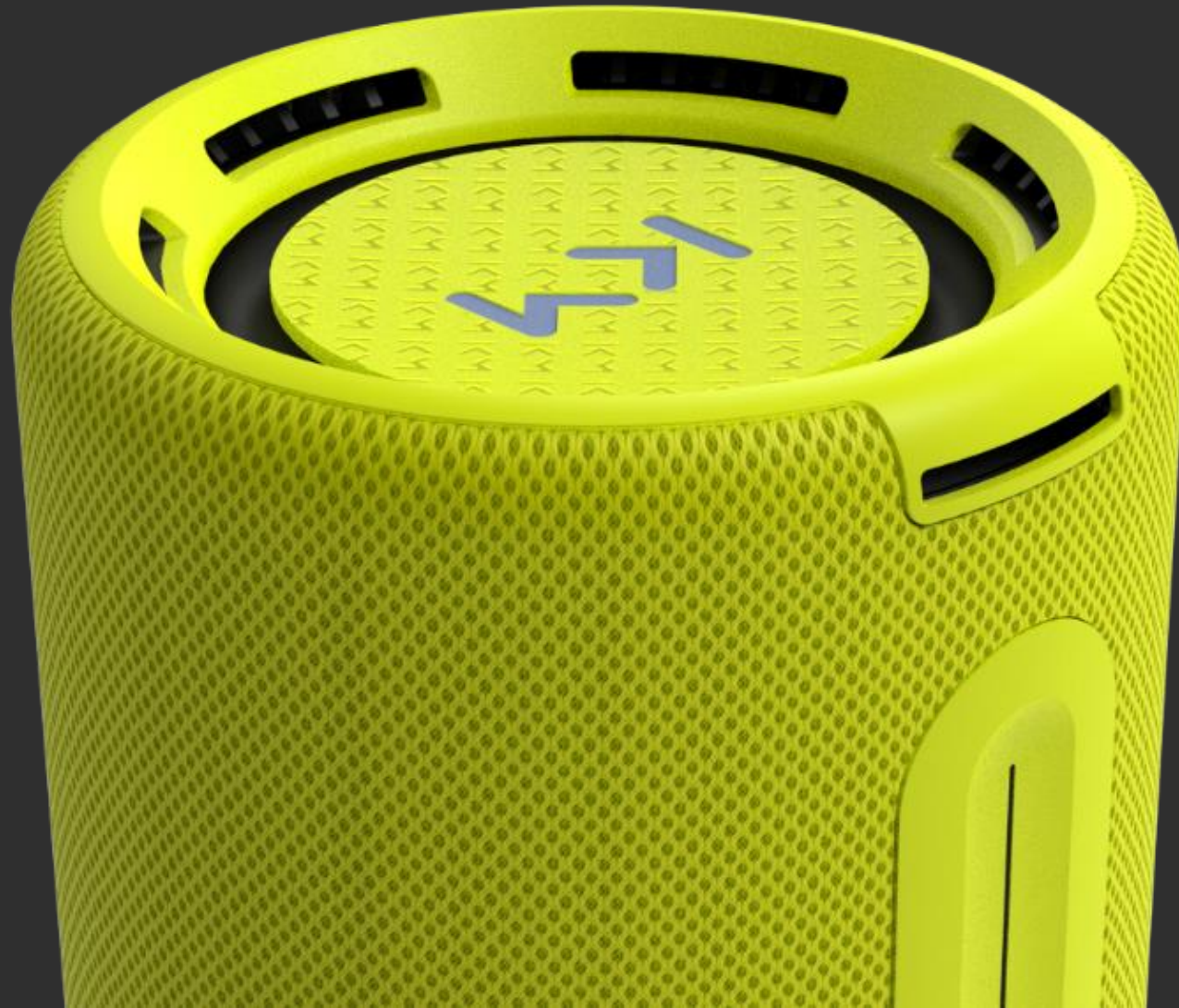


# We.HEAR pro

Kylian Mbappé edition



# KM style

Kylian Mbappé was deeply involved in the creation of his We.HEAR pro speaker.

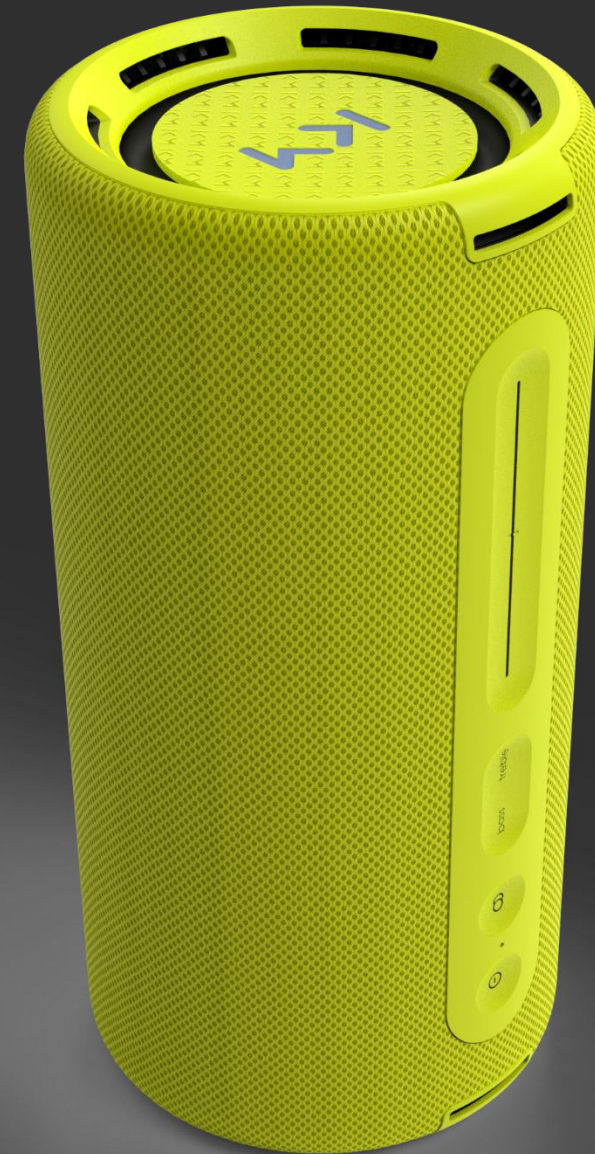




# We. by Loewe

We. HEAR pro.

- Powerful outdoor speaker
- 2 x 50 W music power – 4 driver plus large passive radiators
- Up to 15 h playback time – 4 -5 h charging time
- Li-On battery 5.200 mAh
- Bass and treble adjustment
- Slider volume, bass, treble control
- USB-C – charging plus powerbank function
- Line in
- BT V5.3 latest Bluetooth version
- Multi device pairing
- Different colors – black, denim and neon
- Designed and developed in Germany





# We. by Loewe

We. HEAR pro.

Part number:	<b>62700V10, 62700W10, 62700Y10</b>
Color:	<b>denim, black, neon</b>
Battery type:	<b>Li-ion 7,4V / 5200mAh</b>
Charging current:	<b>5V/1A</b>
Playing time:	<b>up to 15 h</b>
Charging time:	<b>4 - 5h</b>
Speaker driver	<b>2x 2,75", 2x 1" , 2x 4"passive</b>
Speaker Unit	<b>2x 50W Musicpower</b>
Frequency range (Hz)	<b>50 – 20.000</b>
Water protection	<b>IPX6</b>
Bluetooth version	<b>V5.3</b>
Bluetooth protocols:	<b>A2DP, AVRCP, AAC</b>
Device dimensions (W x H x D):	<b>138 x 280 x 135 mm</b>
Device weight:	<b>2.05 kg</b>
Ambient temperature:	<b>0° C – 40° C</b>
Relative humidity (non- condensing):	<b>20 – 70%</b>
RSP	<b>269€</b>

# Competition analyse

We. HEAR pro vs. JBL Extreme 3

	<b>We Hear Pro</b>	<b>JBL Extreme 3</b>
<b>Retail price</b>	269,-- Euro	274,-- Euro
<b>Market price</b>		199 - 279,--*** see remark
<b>Driver</b>	2 x 70 mm Fullrange, 2 x 25 mm Tweeter + 2 x 84 mm passive Radiator	2 x 70 mm Fullrange, 2 x 20 mm Tweeter + 2 x 74 mm passive Radiator
<b>Output power</b>	2 x 50 W Music power	2 x 25 W RMS + 2 x 25W
<b>Frequency range</b>	50 - 20.000 Hz	53,5 Hz - 20.000 Hz
<b>Water protection</b>	IPX6	IPX6.7
<b>Li-Ionen battery</b>	5200 mAh	5000 mAh
<b>Bluetooth version</b>	V 5.3	V 5.1
<b>BT Protocols</b>	A2DP, AVRCP, AAC	A2DP, AVRCP
<b>Playback - charging time</b>	15 h, 4-5 h	15 h 4 h
<b>Streaming</b>	up to 2 Smartphones	up to 2 Smartphones
<b>BT connectivity</b>	multi device - unlimited	TWS and up to several speakers
<b>Special features</b>	Slider Volume, Bass and Treble controll on the unit	Bass plus treble via App
<b>Powerbank function</b>	Yes	Yes
<b>USB specs</b>	USB-C In/Out	USB-A out, USB-C out
<b>Line In</b>	Yes	Yes
<b>AC adapter</b>	No	Yes USB-C (Remark - acc to CE 2024 - unit also need to be offered w/o)
<b>Dimensions (WxHxD)</b>	280 x 138 x 135 mm	298,5 x 136 x 134 mm
<b>Weight</b>	2,05 kg	1,968 kg
<b>Accessories</b>	Carry strap	Carry strap
<b>Remark</b>		CES 2024 - JBL announced Extreme 4 for Fall 2024 - price reduction to 199 Euro - at CES 2024

# Competition analyse

We. HEAR pro, We.Hear 2, JBL Extreme 3

	We Hear Pro by Loewe	WE Hear 2 by Loewe	JBL XTREME3
Retail Price	269,-- Euro	199 Euro	274,-- Euro
market price		169 Euro	199 - 279,--*** see remark
Driver	2 x 70 mm Fullrange, 2 x 25 mm Tweeter + 2 x 84 mm passive Radiator	2 x 63 mm Fullrange, 2 x 25 mm Tweeter, 2 x Passiv Radiator	2 x 70 mm Fullrange, 2 x 20 mm Tweeter + 2 x 74 mm passive Radiator
Outputpower	2 x 50 W Musicpower	2 x 30 W Musicpower	2 x 25 W RMS + 2 x 25W
Frequency range	50 - 20.000 Hz	60 - 20.000 Hz	53,5 Hz - 20.000 Hz
Water protection	IPX6	IPX-6	IPX6.7
Li-Ionen Battery	5200 mAh	4.000 mAh	5000 mAh
Bluetooth version	V 5.3	V5.0	V 5.1
BT Protocols	A2DP, AVRCP, AAC	A2DP, AVRCP	A2DP, AVRCP
Playback - charging time	15 h, 4 -5 h	17 h	15 h 4 h
Streaming	up to 2 Smartphones	1 Smartphone	up to 2 Smartphones
BT Connectivity	multi device - unlimited	True wireless Stereo 2 units	TWS and up to several speakers
special features	Slider Volume, Bass and Treble controll on the unit		Bass plus treble via App
Powerbank function	Yes	No	Yes
USB Specs	USB-C In/Out	USB-C In	USB-A out, USB-C out
Line In	Yes	Yes	Yes
AC Adapter	No	No	Yes USB-C (Remark - acc to CE 2024 - unit also need to be offered w/o)
Dimensions (WxHxD)	280 x 138 x 135 mm	290 x 125 x 121 mm	298,5 x 136 x 134 mm
Weight	2,0 kg	2.1 kg	1,968 kg
accessories	Carry strap	Carry strap	Carry strap
Remark			CES 2024 - JBL announced Extreme 4 for Fall 2024 - price reduction to 199 Euro - at CES 2024